

BRITISH FASHION COUNCIL

FASHION TRUST

PRESS RELEASE

23rd MAY 2018

BRITISH FASHION COUNCIL FASHION TRUST ANNOUNCES ITS 2018 GRANT RECIPIENTS

The British Fashion Council (BFC) is pleased to announce that its charitable initiative BFC Fashion Trust has in 2018 awarded grants totalling **£380,000** between eight designers. Announced today, this year's grant recipients have been chosen for their exceptional effort and development in the areas around e-commerce, sustainability, production and wholesale expansion.

New recipients for 2018
Aries | Nabil Nayal | Teija

Previous recipients who continue to receive mentoring and funding this year
Marques' Almeida | Mother of Pearl | palmer//harding | Rejina Pyo | Sharon Wauchob

The Fashion Trust is a British Fashion Council charitable initiative founded in February 2011, offering selected British based designers mentoring and financial support to promote the art and business of fashion. The philanthropic programme is developed in partnership with Co-chairs Tania Fares and Sian Westerman, along with the BFC, and the Fashion Trust Advisory Committee. As part of the structured mentoring programme delivered by the BFC, the eight awarded designers will benefit from international expertise and mentoring from BFC Fashion Trust's official partner HSBC, one of the world's largest banking and financial services organisations. The grant recipients will also benefit from legal advice from Taylor Wessing, digital training from Google, as well as mentoring on sustainability and industry best practice from Livia Firth and her team at Eco-Age. The BFC Fashion Trust is also delighted to welcome Revlon as the Official 2018 Campaign Partner.

BFC Fashion Trust Co-Chairs Tania Fares and Sian Westerman said: *"Thanks to the generosity and commitment from the Fashion Trust's patrons and partners, we can continue our support to UK's rising design talent and help them develop their creative identity while turning their brands into global businesses. We believe it's important that London stays the most creative place for fashion and the support we are able to offer from the Fashion Trust is a truly unique opportunity."*

Caroline Rush CBE, CEO British Fashion Council, commented: *"London is a city that has a special reputation for producing some of the fashion industry's brightest new talents. Thanks to the Fashion Trust and their partners' generous support and mentoring, the 2018 grant recipients are given the opportunity to become the creative leaders of tomorrow while reinforcing the UK's reputation for fashion businesses."*

In addition to the grant awards, the BFC Fashion Trust Founder Patrons also support a Graduate Traineeship Programme which offers graduates 12-month paid placements with a British based designer. The programme has the dual benefit of allowing graduates to gain insight and experience and for the designer's business to benefit from additional support. Previously partnered brands include E.Tautz, Erdem, House of Holland, JW Anderson, Mary Katrantzou and Roksanda.

Since its inception in 2011 the BFC Fashion Trust has awarded over £2m to 42 designer businesses to help with critical business support such as developing websites, ecommerce platforms and bricks & mortar stores. The BFC Fashion Trust is part of a group of BFC business support initiatives and charities aimed at supporting British talent from college to fashion start-ups through to future global fashion houses. Last month, the BFC announced that in 2017 it raised over £3.2m for its charities and business support initiatives.

The BFC Fashion Trust would like to thank Megha Mittal, Founder Patron, for her generosity in hosting the BFC Fashion Trust Grant Recipients event at her home.

- ENDS -

britishfashioncouncil.co.uk/fashiontrust | bfcfashiontrust.com

[@BFC](#) | [@BritishFashionCouncil](#) | [facebook.com/britishfashioncouncil](https://www.facebook.com/britishfashioncouncil)

#fashiontrust

For press enquiries please contact:

Charlotte Berghman, British Fashion Council, charlotte.berghman@britishfashioncouncil.com | +44 (0) 20 7759 1959

For membership enquiries please contact:

Karen Malacarne, BFC Fashion Trust, karen.malacarne@bfcfashiontrust.com | +44 (0) 20 7759 1941

ABOUT BRITISH FASHION COUNCIL

The British Fashion Council (BFC) was set up in 1983 to promote British fashion internationally and co-ordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential role in Britain and London. The BFC Colleges Council offers support to students through its Foundation, BA and MA scholarships, links with industry through design competitions and Graduate Preview Day. Talent identification and business support schemes include BFC Fashion Film; BFC/GQ Designer Menswear Fund; BFC/Vogue Designer Fashion Fund and NEWGEN which includes womenswear, menswear and accessories. The BFC supports Boden's Future British initiative. The BFC also runs and owns charities including the BFC Fashion Arts Foundation, the BFC Fashion Trust and the BFC Education Foundation. Showcasing initiatives and events include London Fashion Week, London Fashion Week Men's, LONDON show ROOMS, International Fashion Showcase, London Fashion Week Festival and the annual celebration of creativity and innovation in the fashion industry: The Fashion Awards.

BFC FASHION TRUST

The BFC Fashion Trust is a British Fashion Council charitable initiative founded in 2011. Tania Fares co-founded the BFC Fashion Trust and become co-chair of the charity in 2011. Sian Westerman took on the role of Co-Chair from Kim Hersov in 2016. Tania and Sian, along with the British Fashion Council and the Fashion Trust Advisory Committee, work on the annual allocation of Grants. Previous years' recipients of grants and pro bono mentoring include Christopher Kane, Emilia Wickstead, Erdem, Gareth Pugh, Huishan Zhang, Mary Katrantzou, Peter Pilotto, Roksanda and Sophia Webster. As part of the BFC Fashion Trust's fundraising activities a cultural programme of events is curated to offer its supporters an insight into the global fashion landscape. The BFC Fashion Trust Advisory Committee includes Alison Goldberg, Carmen Busquets, Christopher Suarez, Belma Gaudio, Claudia Stetter, Deborah Brett, Desiree Bollier, Elena Petchenikova, Felicia Brocklebank, Joanna Przetakiewicz, Kate Haslett, Karen Ruimy, Kim Hersov, Lady Carole Bamford, Leon Max, Marcos Eleftheriou, Megha Mittal,

Michelle Yeoh, Mounissa Chodieva, Nadezhda Rodicheva, Narmina Marandi, Natalie Livingstone, Nicoletta Fiorucci, Rachel Yeoh, Rana Tabiat, Sian Westerman, Sofia Barattieri, Tania Fares and Yassmin Ghandehari. The BFC Fashion Trust is a registered Trust within the charity BFCVDF, registered in England and Wales: 1139079.

REVLON PROFESSIONAL

Discover the new Revlon Professional®, since the 1930's, Revlon® has inspired generations of women, from the introduction of the first nail polish to today's iconic Super Lustrous™ lipstick. With an established history of being at the forefront of beauty, be it a boundary-breaking representation of the independent, charismatic women of the 70's, to the electrifying supermodels of the 90's or the celebration of the diverse community of empowered women today, Revlon® has colored glamour and beauty boldly. The new Revlon Professional® champions strong, real women who express their personality in an unapologetic, confident way. Revlon Professional® brings innovative products to professionals and women who set bold goals, create for the fierce, who style without artifice, and unleash the bold in them. Offering hairdresser's a range of products and services that let them adapt to any request and to create unique looks for every woman. To create boldly. To live boldly.