

The Fashion Awards 2018

IN PARTNERSHIP WITH
SWAROVSKI

MEDIA ALERT

27th June 2018

TICKETS FOR GENERAL PUBLIC ON SALE FOR THE FASHION AWARDS 2018 IN PARTNERSHIP WITH SWAROVSKI

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Ticket pre-sale for **The Fashion Awards 2018 in partnership with Swarovski** starts today, Wednesday 27th June, for customers of American Express, the official credit card of The Fashion Awards. General sale will start on Monday 2nd July on fashionawards.com.

Tickets will be available to buy online and include Circle level seats as well as Box seats for a more exclusive experience, prices start from £50.

The Fashion Awards 2018 will take place on **Monday 10th December 2018**, at the iconic London venue **The Royal Albert Hall**. The annual celebration of creativity and innovation will shine a spotlight on exceptional individuals and influential businesses that have made significant contributions to the global fashion industry over the past twelve months.

Last year the ceremony was hosted by Karlie Kloss and Jack Whitehall and guests included key industry opinion formers, business leaders, creatives, designers, media, retailers and talent including Adwoa Aboah, Dame Anna Wintour, Donatella Versace, Edward Enninfu OBE, Erykah Badu, Eva Herzigova, Hailey Baldwin, Kaia Gerber, Lewis Hamilton, Loyle Carner, Maisie Williams, Naomi Campbell, Raf Simons, Rita Ora, Sam Smith, Selena Gomez, Stella McCartney OBE, Stormzy, Virgil Abloh and Zendaya.

The Fashion Awards are a fundraiser for the British Fashion Council charities and focus on celebrating excellence in the fashion industry and supporting the future pipeline of creative talent. The British Fashion Council is a not-for-profit organisation, whose aim is to support sustainable growth for the sector, with wide ranging activities which include charitable initiatives that support educational programmes and scholarships through to financial and mentoring awards for emerging talent.

Nominees and winners for The Fashion Awards 2018 will be voted for by an international judging panel of over 2,000 key industry figures from all corners of the global fashion industry. A number of special recognition awards are also presented on the night and announced in advance, in recognition of the weight of the achievements they represent.

Tables and boxes for The Fashion Awards 2018 are on sale. For more information please email fashionawardstable@britishfashioncouncil.com or FashionAwardsBox@britishfashioncouncil.com or

To see a full list of The Fashion Awards 2017 winners please click [here](#).

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The British Fashion Council (BFC) was set up in 1983 to promote British fashion internationally and co-ordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential role in Britain and London. The BFC Colleges Council offers support to students through its Foundation, BA and MA scholarships, links with industry through design competitions and Graduate Preview Day. Talent identification and business support schemes include BFC Fashion Film; BFC/GQ Designer Menswear Fund; BFC/Vogue Designer Fashion Fund and NEWGEN which includes womenswear, menswear and accessories. The BFC supports Boden's Future British initiative. The BFC also runs and owns charities including the BFC Fashion Arts Foundation, the BFC Fashion Trust and the BFC Education Foundation. Showcasing initiatives and events include London Fashion Week, London Fashion Week Men's, LONDON show ROOMS, International Fashion Showcase, London Fashion Week Festival and the annual celebration of creativity and innovation in the fashion industry: The Fashion Awards.

Swarovski delivers a diverse portfolio of unmatched quality, craftsmanship, and creativity. Founded in 1895 in Austria, the company designs, manufactures and markets high-quality crystals, genuine gemstones and created stones as well as finished products such as jewelry, accessories and lighting. The Swarovski Crystal Business is run by the fifth generation of family members and has a global reach with approximately 2,800 stores in around 170 countries, more than 27,000 employees, and revenue of about 2.6 billion euros in 2016. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. In 2016, the Group generated revenue of about 3.37 billion euros and employed more than 32,000 people. A responsible relationship with people and the planet is an integral part of Swarovski's heritage. The global Swarovski Waterschool education program has reached 461,000 children on the world's greatest rivers, and the Swarovski Foundation, set up in 2013, works to support culture and creativity, promote wellbeing, and conserve natural resources to achieve positive social impact.