



**LUANA LOPES**

# KLUB OFFICE

**Luana's inspiration is her own community, the London kink scene, that is constantly fighting against being deplatformed and having safe spaces taken away.**

**Aiming for transparency and a future where people can be safely authentic, the Klub Office collection explores the juxtaposition between society's outdated version of the professional look and fetish wear by treating traditional suiting fabric with filthy latex and creating silhouettes that are shamelessly tongue-in-cheek.**

**The collection will be a celebration of uncensored sexuality and identity, merging latex, uniforms, lingerie and evoking a level of sexiness that would get an instant email from the Hr department.**



**SOCIAL MEDIA SAFE FOR SEX WORKERS  
IS A SAFE SOCIAL MEDIA**

*FOSTA/SESTA protests*



**MINORITIES ARE CONSTANTLY GETTING TARGETED  
GETTING THEIR PLATFORMS DELETED**



**THE ONES THAT CASUALLY DELETE  
OUR ACCOUNTS  
THEY CONTROL OUR  
ONLINE FREEDOM**

**WITH OUR ONLINE FREEDOM BEING TAKEN FROM US, MORE THAN EVER WE NEED TO FIGHT FOR OUR SAFE SPACES**

*#savekinkspaces protest*



**PROFESSIONAL  
PROFESSIONAL  
PROFESSIONAL  
PROFESSIONAL  
PROFESSIONAL  
PROFESSIONAL  
PROFESSIONAL  
PROFESSIONAL  
PROFESSIONAL  
PROFESSIONAL**

**NATION'S EXAMPLE**



**THE ONES THAT CASUALLY CREATE LAWS ON A TUESDAY MORNING**

safe spaces

OFFICE LADS

SUIT UP

Klub Verbotene Archives

“We believe in Queer Utopias” is a futurist statement; an invitation to collectively imagine and build different worlds for ourselves where we are liberated from systemic oppression.

We exist within a white supremacist, capitalist, cisheteronormative world where misogyny, racism, ableism and queerphobia are deeply embedded. We have little choice but to build our spaces within the frameworks we have been given whilst collectively working to dismantle them. We are stifled by archaic licensing, drug and alcohol laws, inaccessible spaces and the systems that govern us.



SOCIETY'S IDEA OF A SUCESSFUL PROFESSIONAL

Torture garden archives

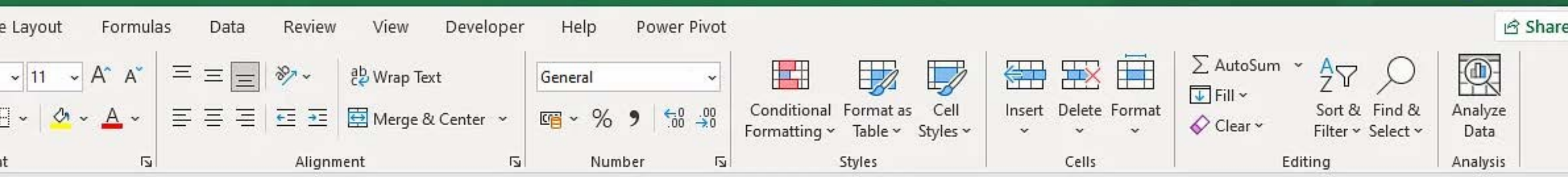


PROTECTING MY COMMUNITY  
HELPING OTHERS



DON'T BE A W\*NKER!!!

WORKING AS A DUNGEON  
MONITOR



AS A MANAGER OF A COFFEE SHOP I FEEL LIKE I HAVE TO CENSOR  
MYSELF IN ORDER TO FIT IN THE PROFESSIONAL MOLD.



I'M STILL MYSELF  
BUT IT'S A DILUTED VERSION OF ME

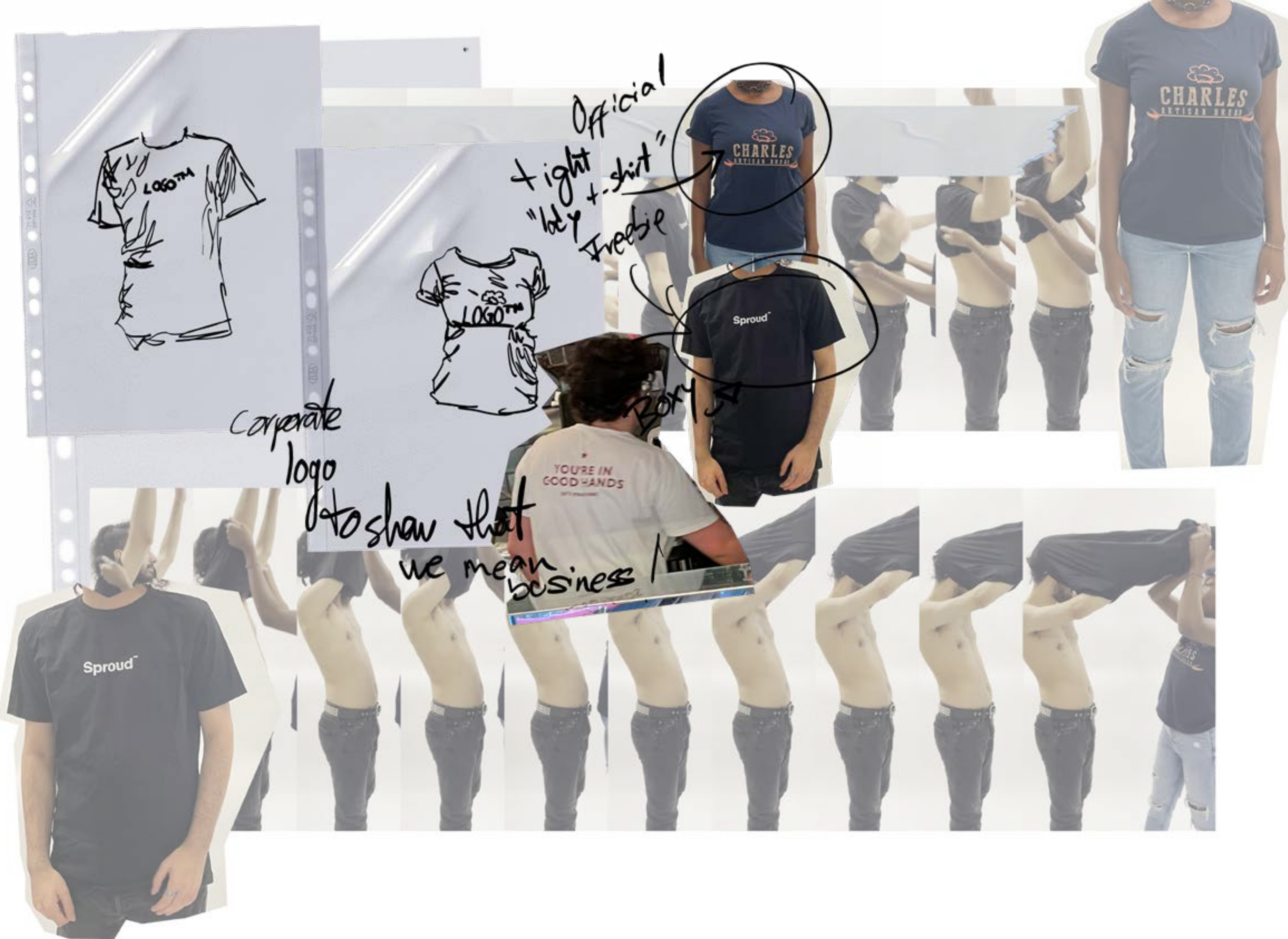
DON'T WORRY HUN  
THEY'RE MALE NIPPLES

SLUT FOR THE PUBLIC

CONSTANT ATTEMPT TO BE MORE "NORMIE"

CUSTOMER FIRST

# WHAT ARE PEOPLE WEARING FOR WORK



# CLOTHES REMOVAL



**UNFILTERED TRUE NATURE**



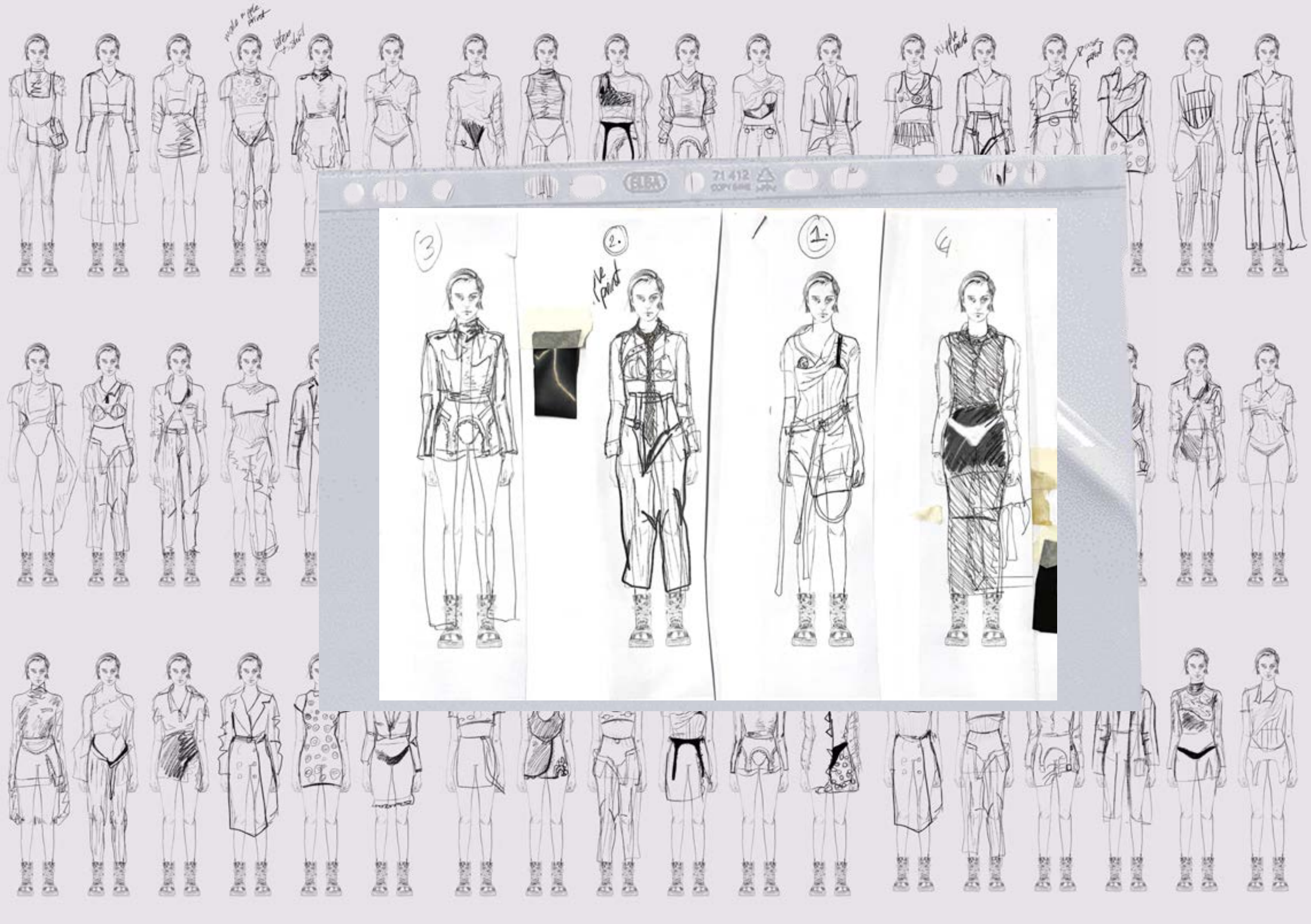
**DRAPING THE CLOTHES REMOVAL**



**REVEALING SEXUALITY**

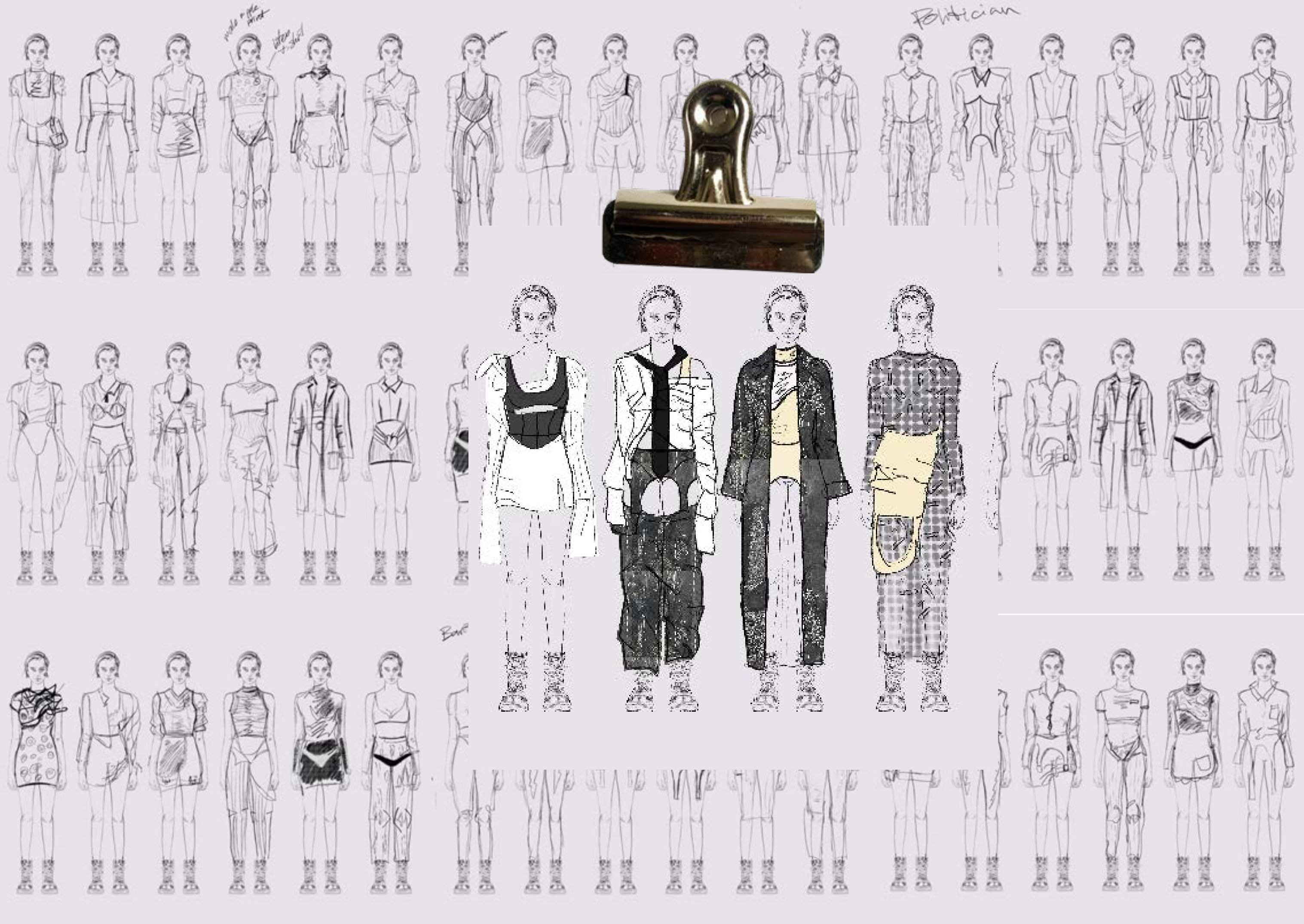


**MIXING THE "PROFESSIONAL" AND THE FETISHWEAR**



**TURN POLO INTO SHIRT**

**LATEX CORSET**





last fitting



new blazer needed



★ VOTE ★

**KLUB OFFICE**

MAKE SEX WORK SAFE AGAIN!

2023



accessories  
machine embroidery

300

**MAKE  
SEX WORK  
SAFE AGAIN**





★ VOTE ★

# KLUB OFFICE

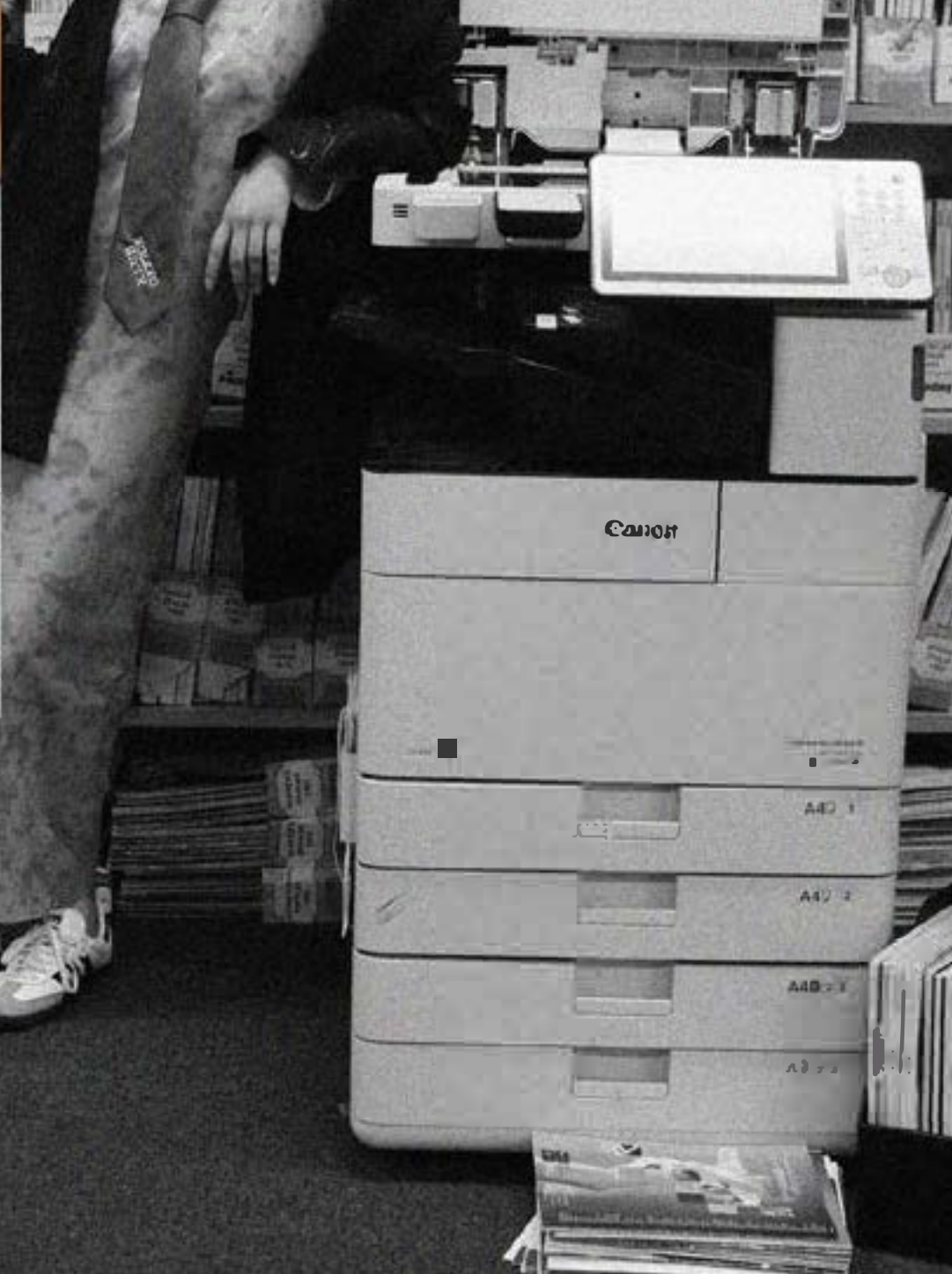
MAKE SEX WORK SAFE AGAIN!

2023



were political views













# **KLUB OFFICE - PRE COLLECTION**

**From a Satirical point of view, this collection is questioning the archetype of the professional look.**

**Defying social constructs& censorship laws it aims to educate the viewers about the inequalities towards sex workers and Body/Kink positive communities.**

**With garments on the bridge of smart casual and fetish wear it'll make us all question about our biased perception of professionalism.**



**NATURAL  
RUBBER**



**CRISP  
WHITE**



**BLACK**

SATIRE  
HUMOUR AS A WAY OF PROTEST

COLLAGES  
MIXING FETISH AND PROFESSIONAL LOOKS

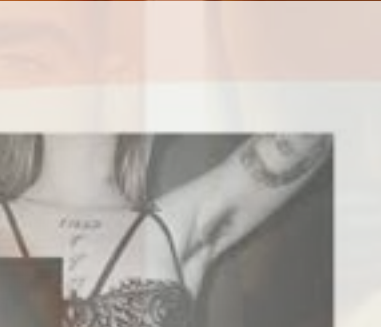
SATIRE  
HUMOUR AS A WAY OF PROTEST

*humour? in fetish*

*humour? in fetish*



PROTESTS  
CENSORSHIP LAWS THAT AFFECT OUR ONLINE FREEDOM



MANIFESTO  
FOR  
SEX  
POSITIVE  
SOCIAL  
MEDIA



SIGNAL LOOKS



OW BAN



SHADOW BAN



FUCK THE POLICE

SOCIAL MEDIA CENSORSHIP

MEN  
D BE  
FUCKED

THE LONDON  
VAGABOND SNIFF  
MY PANTIES

130 ASDC JAMES, Gill Table: 1999

STYLING EXERCISE  
MIXING MY 'FETISH WEAR' WITH ELEMENTS OF A SUIT



STYLING EXERCISE  
MIXING MY 'FETISH WEAR' WITH ELEMENTS OF A SUIT



DEVELOPMENTS  
DECONSTRUCTING THE ARCHETYPE OF A SUIT

*This is literally a skirt*  
**Developments**



**Drape**



*what form and*



**INS & FINAL OUTFIT**



**LINGERIE AND SUIT LANGUAGE MIXED UP**



**RESTRICTED ARMS = NON FUNCTIONAL SLEEVES**

**SUBVERTED / INVERTED SHIRT**

**BRA STRAPS**

**ORIGINS & FINAL OUTFIT**



**LATEX BLAZER**

**FLUID PRINT**



**SHIRT AND GARTERS**

**TIE AS BELT**



**MOVEMENT AND FUN**



**ON THE NOSE, UPCYCLED WHITESHIRTS**







uel x fcuk 2020



### The winner

The winner of the FCUK x UEL student project was Luana; with her FCUK Planet design. The team felt her tongue in cheek approach to her project responded well to all aspects of the brief. Inspired by current issues with plastic usage in the fashion industry and its impact on the planet, her overall project aimed to put the spotlight on this important topic, but in a way that followed FCUK's personality and appealing to a GEN Z audience, through ironic dark humour and tongue in cheek references. She also used popular culture creatives, such as social memes, to convey her idea as a metaphor for consumerism in today's world.

The team liked Luana's use of waste plastic to create her final hoodie design, creating a sense of plastic dystopia and subtly mimicking the recent fast fashion behaviour in the industry, highlighting thought provoking subjects of the modern day.

As the winner of this student project, Luana has received an internship with French Connection at our Camden head office, plus her final design will receive exposure on our website and social media channels.



GEN Z HUMOR



IRONIC

@pattiegonia



@ecowarriorprincess



@ecowarriorprincess

PLASTIC DYSTOPIA



Are we living in a planet of plastic?



What if everything was made of plastic?

LINEUP

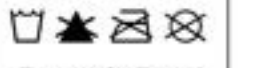


<p>UK 8-10 EURO 36-38</p> <p><b>KEEP AWAY FROM FIRE VON OFFENEM FEUER FERNHALTEN</b></p> <p>100% PLASTIC 0% PLANET</p> <p>☒ ☒ ☒ ☒</p> <p>BLAH BLAH BLAH BLAH BLAH BLAH BLA BLA BLA BLAH BLAH BLAH BLA BLA BLA</p>	<p>BLAH BLAH BLA BLAH BLAH BLA BLA BLA BLA CARBON FOOTPRINT/ REGADA ECOLOGICA BLA BLA BLAH BLAH BLAH BLAH BLAH BLAH CARBON FOOTPRINT/ EMPRENTE CARBONE BLA BLA BLA/ BLAH BLAH</p> <p>100% PLASTIC 0% PLANET</p> <p>☒ ☒ ☒ ☒</p> <p>BLAH BLAH BLAH BLAH BLAH BLA BLA BLA BLA BLA BLA BLA BLAH BLAH BLAH BLA BLA BLA</p>	<p>BLAH BLAH BLA BLAH BLAH BLA BLA BLA BLA GREENWASH/ BANDS VERKE BLA BLA BLAH BLAH BLAH BLAH BLAH BLAH GREENWASH/ ECOLANCHMENT BLA BLA BLA/ BLAH BLAH</p> <p>100% PLASTIC 0% PLANET</p> <p>☒ ☒ ☒ ☒</p> <p>BLAH BLAH BLAH BLAH BLAH BLA BLA BLA BLA BLA BLA BLA BLAH BLAH BLAH BLA BLA BLA</p>	<p>BLAH BLAH BLA BLAH BLAH BLA BLA BLA BLA WATER CONSUMPTION/ CONSUMO DE AGUA BLA BLA BLAH BLAH BLAH BLAH BLAH BLAH WATER CONSUMPTION/ CONSUMACION DE AGUA BLA BLA BLA/ BLAH BLAH</p> <p>100% PLASTIC 0% PLANET</p> <p>☒ ☒ ☒ ☒</p> <p>BLAH BLAH BLAH BLAH BLAH BLA BLA BLA BLA BLA BLA BLA BLAH BLAH BLAH BLA BLA BLA</p>	<p>BLAH BLAH BLA BLAH BLAH BLA BLA BLA BLA ARE YOU SURE ? BLA BLA BLAH BLAH BLAH BLA BLA ARE YOU SURE ? BLA BLA BLAH BLAH BLAH BLAH BLAH BLAH BLA BLA</p> <p>100% PLASTIC 0% PLANET</p> <p>☒ ☒ ☒ ☒</p> <p>BLAH BLAH BLAH BLAH BLAH BLA BLA BLA BLA BLA BLA BLA BLAH BLAH BLAH BLA BLA BLA</p>	<p>BLAH BLAH BLA BLAH BLAH BLA BLA BLA BLA ONCE YOU LEAVE THE GAME IT WILL BE DIFFICULT TO GO BACK BLA BLA BLAH BLAH BLAH BLAH BLAH BLAH ONCE YOU LEAVE THE GAME IT WILL BE DIFFICULT TO GO BACK BLA BLA</p> <p>100% PLASTIC 0% PLANET</p> <p>☒ ☒ ☒ ☒</p> <p>BLAH BLAH BLAH BLAH BLAH BLA BLA BLA BLA BLA BLA BLA BLAH BLAH BLAH BLA BLA BLA</p>
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UK  
8-10  
EURO  
36-38

**THANK YOU FOR CARING**

0% PLASTIC  
100% COTTON  
100% PLANET



THANK YOU THANK YOU THA  
NK! OBRIGADA OBRIGA  
DA/ MERCI MERCI  
MERCİ MERCI MERCI

Too many imposters in this dystopian plastic game

Leave Game

3d print on fabric only works on mesh

Created my own by laser cutting

Worked on plain cotton

The brushed cotton melted

ReUse



patchwork with donated plastic and 3d printed logos



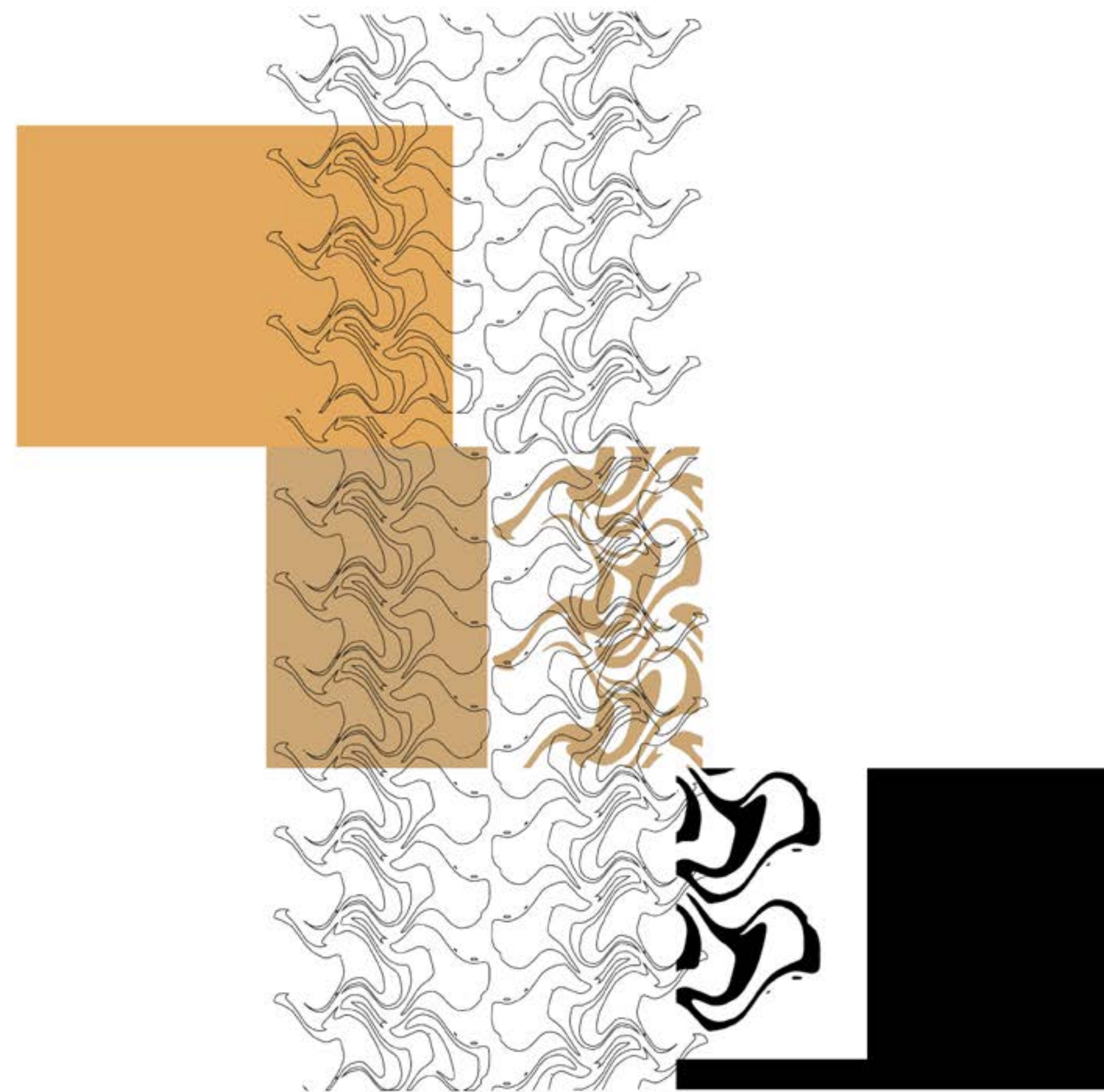
PLASTIC



ONLY ONE LAYER + PLASTIC PATCHWORK



ALONE  
≠  
LONELY



WHILE WE TRY TO BLOCK THE VIRUS WE END UP BLOCKING THE PEOPLE AROUND US.



I CAN'T TOUCH  
I CAN'T TOUCH YOU  
I CAN'T TOUCH THEM  
I CAN'T TOUCH IT



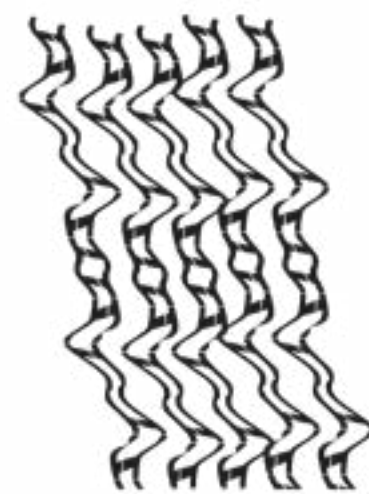
I CAN'T TOUCH ANYONE  
I NEED TO TOUCH SOMETHING  
I NEED TO FEEL SOMETHING  
I STILL DON'T FEEL ANYTHING



SO CLOSE YET SO FAR

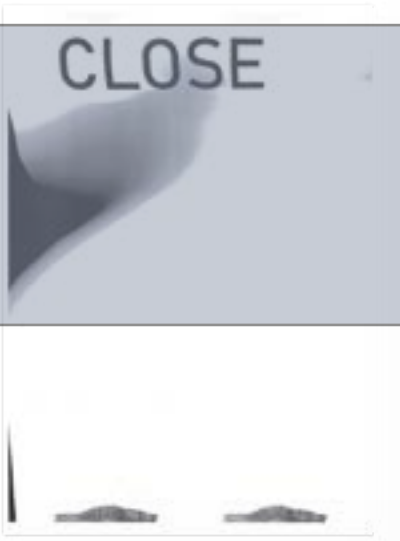


FAR



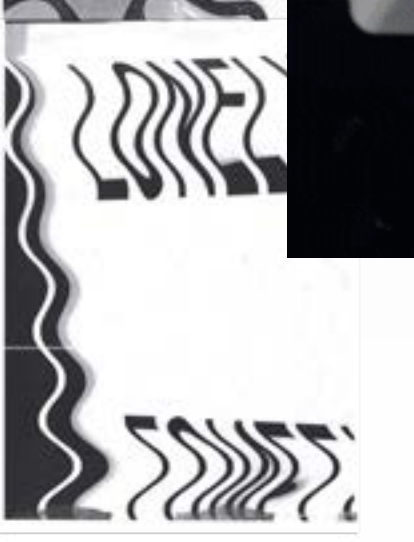
Manually warped the word "Far"

CLOSE

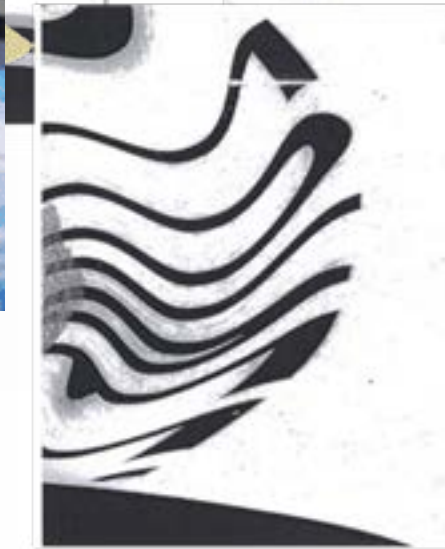


Manually warped the word "Close"

LONELY



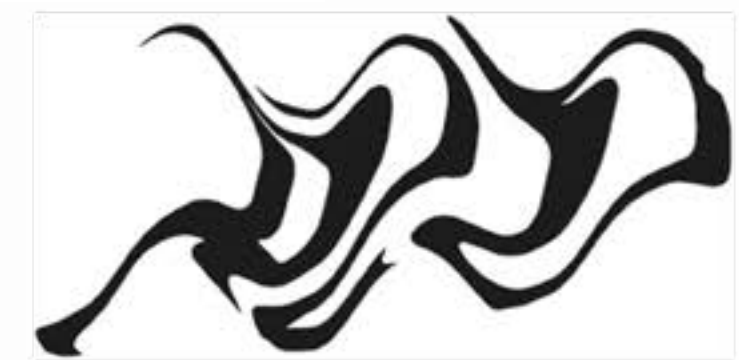
Manually warped the word "Lonely"

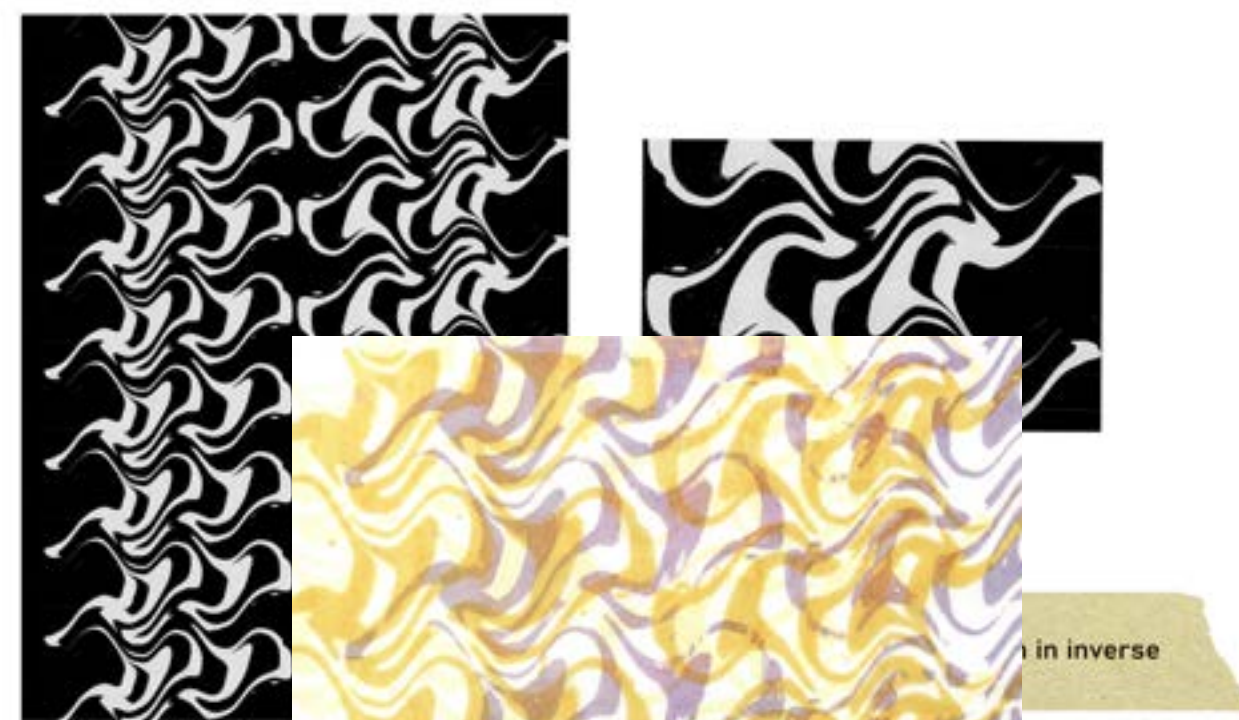


vector

ALONE

ALONE





in inverse

